

The background image shows a laptop screen displaying a video conference with several participants. The text "DESIGNING YOUR NEXT CHAPTER" is overlaid on the top half of the screen, and "A PROGRAM FOR C-SUITE LEADERS" is overlaid on the bottom half in a large, white, sans-serif font.

DESIGNING YOUR NEXT CHAPTER A PROGRAM FOR C-SUITE LEADERS

Are you about to start a new life chapter and wondering what your future path might hold for you?

Perhaps you are transitioning out of your company, just sold your business, or you are considering a fresh start due to a change in life circumstances. You are faced with the question: What's next for me?

Facilitated by Natalie Michael, Executive Coach, and Brian Conlin, Past CEO and Executive Coach, this workshop will help you proactively define your next chapter.

Designed for CEOs and Top Executives, this is an intensive online workshop that will help you design a next chapter that is vibrant and fulfilling, but also flexible. Participants typically want work to be a compelling part of their life, but not necessarily as time intensive as in the past.

Throughout the workshop you will complete a suite of exercises, tools and workbooks that incorporate experiential exercises related to transitions and life design. Many of the tools come from Design Thinking¹ and the Design Your Life coaching program, a methodology that advocates coming up with multiple future scenarios and prototyping new directions. You will join a community of other talented executives. Your peers in the program will help you develop high value ideas that are likely better than anything you could develop yourself.

WORK ON
THE MOST
IMPORTANT
PROJECT OF ALL
– YOUR LIFE.

¹ Based on the work of Bill Burnett and Dave Evans of Stanford University and their book "Design Your Life: How to build a well-lived and joyful life"

WORKSHOP OVERVIEW

YOU WILL RECEIVE

- > In October a Pre-workshop Workbook and personal coaching session with one of the facilitators to begin the Next Chapter Design process
- > A 60 Minute Welcome Webinar to meet your cohort members and better understand what to expect on Oct. 18th, 2022
- > One virtual workshop session of 90 minutes scheduled during the week of Oct. 24th, 2022
- > Face to face workshop at Whistler hotel (TBC)
 - Arrive Thursday, Nov. 3rd – 5^{PM} Reception + Dinner
 - Meet Friday, Nov. 4th – 8:30 to 4:30^{PM}
 - Meet Saturday, Nov. 5th – 8:30 to 3^{PM}
- > A one hour post-workshop coaching session with the instructors to help you put your insights into action
- > 90 minute post-workshop implementation support held within 90 days, with your fellow participants for follow up accountability and peer mentoring

YOUR NEXT CHAPTER VISION

What is waiting around the corner for you?

How would you be starting each day?

Who would you be spending time with?

What is the blank slate you want to give yourself?

PROGRAM OBJECTIVES

ENVISION THE FUTURE – IN THIS PROGRAM YOU WILL

- > Envision three future scenarios that would be fulfilling for you and help you to develop a strategy to prototype your best ideas.
- > Look at your situation from the lens of transitions while considering the transitions of your other family members (children, parents, partners) and how they impact your own.
- > Reframe your transition by creating a productive narrative about what you are creating in your life, and why, and disarm dysfunctional beliefs.

EXPLORE UNLIVED LIVES, CREATIVITY AND SPIRITUALITY

- > Explore your past roles you and determine what you need in a role or life experience to be challenged, and fulfilled.
- > Discover what parts of yourself you have put on hold up until now to pursue your career and raise your family, and how you want this to be similar / different moving forward.
- > Clarify the extent to which spiritual growth influences your priorities and what this might mean for your character development and priorities.
- > Better understand the mixed emotions that come up during transitions and how to move through them constructively.

GIVE BACK

- > Clarify how you want to contribute to the world, and create a supported action plan.
- > Increase your connections, and clarify what relationships are important for your three future scenarios.

DATES



TO PARTICIPATE IN A COHORT

If you are interested in participating in this program please contact Natalie at natalie@waterfront-partners.com or Brian at brian@waterfront-partners.com.

Applicants are carefully selected for each cohort to ensure the overall success and benefits of the group and to make sure it is a right fit for everyone involved.

IDEAL PARTICIPANTS

- > Held a C-Suite; other top executive position; family business leader or entrepreneur
- > Interested in personal development and growth
- > Willingness to contribute to the success of the cohort
- > Able to commit to a workshop + peer accountability sessions



What Dan Pink said about the book

"The decision to name a new CEO is one of the most important a company can make. With Your CEO Succession Playbook in hand, though, you'll be ready. Every CEO and board member should read it, heed its lessons, and put its tools into action."

Daniel H. Pink,
Thinkers 50 & author of
Drive and To Sell Is Human

INVESTMENT

\$3,500 PLUS TAX PER PERSON.

This workshop includes: a pre-session workshop, a pre-and post coaching session, and a pre-and post group meetings.

Participant costs: Hotel, travel, breakfasts

Spouses are encouraged to attend the workshop at additional cost of \$2,000 per person.

THE FACILITATORS

> **Brian Conlin** is a CEO–Coach and CEO Succession Advisor, and the past Global CEO of Golder and Associates, a billion dollar plus organization. After his role at Golder he went through a next chapter transition himself, re-positioning his career to coaching and Board work, and becoming a grand-father for the first time.



> **Natalie Michael** is a C-Suite coach and CEO Succession Advisor with more than 15 years experience coaching hundreds of executives. She has designed leadership, career, and coaching programs for Fortune 100 companies, start-ups, and individual clients. So far, her two key transitions were when becoming a mother, and at mid-life (a bit more than she bargained for).

ADVISORY PANEL

We designed this program with the generous support of an advisory panel.

A SPECIAL THANK YOU TO

- > **Drew Collier**, President, LGM Financial
- > **Riyaz Devji**, fmr CEO, North American Tea and Coffee
- > **Gord Nelson**, fmr Regional VP, Rogers Communications
- > **Walt Sutton**, Entrepreneur, CEO Coach and fmr CEO/ business owner



What Others Say

"I'd highly recommend the "Next Chapter" workshop delivered by Natalie and Brian from Waterfront Partners. My wife Roxanne and I had the opportunity to work on our next chapters and we found the experience both rewarding and inspiring. I am now in the process of transitioning my business to the next generation of leaders, and our business results are better than ever."

Tom Shepansky,
Founder and Partner,
Rethink Canada, Digital Marketing
Agency of the Year

TO LEARN MORE PLEASE CONTACT

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